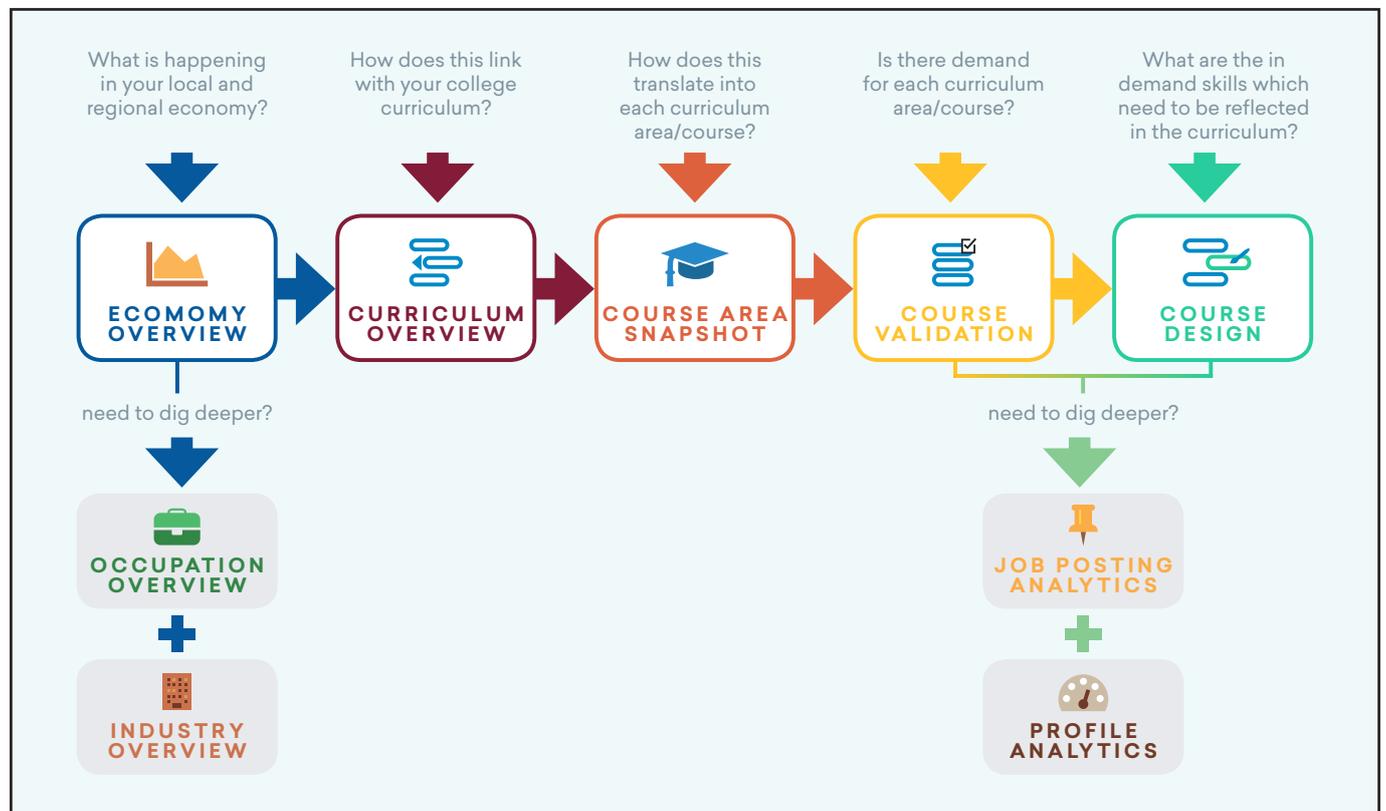




## The Process

The workflow below will give you a basic structure to follow when using FE Analyst to support curriculum planning. Remember, as well as using Emsi data it is also important to talk to employers & students; understand LEP priorities; understand the key priorities of the education regulator in your country; consider student demand and destinations as well as labour market demand. This is also a good time to reflect upon the types of qualifications (e.g. academic, technical, apprenticeships etc.) which will add the greatest value to your learners' progress and progression.

## FE Analyst: Simple Intuitive Insight



## Part 1: Understanding Your Local and Regional Economy

Things to consider	FE Analyst reports you will need
<ul style="list-style-type: none"> <li>• Run the report for your wider region AND local area</li> <li>• What do the reports tell you?               <ul style="list-style-type: none"> <li>• Is there predicted population growth?</li> <li>• Is the total regional employment predicted to grow or decline?</li> <li>• Which Industries have been growing the most?</li> <li>• What are your specialist industries (LQ)?</li> <li>• Which Occupation groups have grown the most?</li> <li>• Are these highly exposed to Automation?</li> <li>• What are the top in-demand skills?</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Economy Overview</li> <li>• Response Tracker</li> </ul> <p>If you need more detail about a particular Industry or Occupation, you can get this from:</p> <ul style="list-style-type: none"> <li>• Occupation Overview</li> <li>• Industry Overview</li> </ul> <p><i>Not sure what the data means, or does there seem to be an anomaly? Please talk to you Emsi champion with your organisation or contact your Emsi Account Manager.</i></p>
<p>Your notes (remember you can also clip data from within the tool and paste it directly into your document):</p>	

## Part 2: How Does This Fit with Your College's Curriculum?

Things to consider	FE Analyst reports you will need
<ul style="list-style-type: none"> <li>• Run the report for your wider region AND local areas</li> <li>• What do the reports tell you?               <ul style="list-style-type: none"> <li>• Areas of under supply (opportunities)?</li> <li>• Areas of over supply (risks)?</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Curriculum Overview</li> </ul> <p>Remember, just because someone has completed a course/qualification doesn't mean they are suitable for the job opening.</p> <p>This report is designed to quickly spot headline opportunities and risks.</p> <p><i>Not sure what the data means, or does there seem to be an anomaly? Please talk to you Emsi champion with your organisation or contact your Emsi Account Manager.</i></p>
<p>Your notes (remember you can also clip data from within the tool and paste it directly into your document):</p>	

## Part 3: Is There Labour Market Demand for Your Curriculum?

Things to consider	FE Analyst reports you will need
<ul style="list-style-type: none"> <li>• Browse the Course Areas and select those most appropriate to you. It's important to ensure you have all the relevant areas selected in the first instance.</li> <li>• Run the report for your wider region AND local areas</li> <li>• What do the reports tell you?               <ul style="list-style-type: none"> <li>• Is there projected growth in the timeframe you have selected?</li> <li>• What are the key industries that employ the occupations? Do you service all these industries?</li> <li>• Which employers are recruiting? Do you work with them?</li> <li>• Ultimately, is there demand for what you are offering?</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Course Validation</li> </ul> <p>If you want to drill into more detail, you can select specific occupations.</p> <p><i>Not sure what the data means, or does there seem to be an anomaly? Please talk to you Emsi champion with your organisation or contact your Emsi Account Manager.</i></p>
<p>Your notes (remember you can also clip data from within the tool and paste it directly into your document):</p>	

## Part 4: What Are the In Demand Skills for Your Curriculum?

Things to consider	FE Analyst reports you will need
<ul style="list-style-type: none"> <li>• Browse the Course Areas and select those most appropriate to you.</li> <li>• Run the report for your wider region AND local areas</li> <li>• What do the reports tell you?               <ul style="list-style-type: none"> <li>• What are the in demand hard skills in your area?</li> <li>• What are the in demand common skills in your area?</li> <li>• Are the above skills developed through your courses? If not, can you incorporate them?</li> <li>• Are there any new courses which could be offered to employers where there is a high demand for particular skills?</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Course Design</li> </ul> <p>If you want to drill into more detail, you can select specific occupations.</p> <p>If you want to dig deeper into skills data, go to the Job Posting Analytics (JPA) report.</p> <p><i>Not sure what the data means, or does there seem to be an anomaly? Please talk to you Emsi champion with your organisation or contact your Emsi Account Manager.</i></p>
<p>Your notes (remember you can also clip data from within the tool and paste it directly into your document):</p>	

## Part 5: Summary and Pulling Everything Together

Things to consider	FE Analyst reports you will need
<p>Based on the work you have completed above, what are the key takeaways for your curriculum plan?</p> <p>Key questions to consider:</p> <ul style="list-style-type: none"><li>• Have we selected and developed a curriculum that develops the knowledge, skills and behaviours that learners need in order to take advantage of the opportunities, responsibilities and experiences that prepare them for their next stage in education, training or employment.</li><li>• The curriculum offers learners the knowledge and skills that reflect the needs of the local and regional context.</li><li>• The curriculum intent takes into account the needs of learners, employers, and the local, regional and national economy, as necessary.</li></ul>	<p>Any of the reports which are needed to add further detail or triangulate thoughts.</p>
<p><i>Your notes (remember you can also clip data from within the tool and paste it directly into your document):</i></p>	

