



Meet the FE Team



John Gray – Director of Further Education

John joined Emsi in 2019 with over 20 years in the sector covering various roles, including 10 years of Executive Team experience including at Sheffield College and Chesterfield College, and is a Governor at West Nottinghamshire College. He holds an MSc in Strategic Management, is a Chartered Marketer, and has a CMI Level 7 in Strategic Leadership and Innovation, as well as Common Purpose, Yorkshire Meridian, Executive Leadership Programme.

John has particular expertise in Curriculum Strategy and Planning, Business Planning, Marketing, Learner Recruitment, and Business Development.

Anthony Horne – Sales Director

Anthony joined Emsi in 2013, after more than seven years experience in the Further Education sector. After leaving to work for Oxford Economics in 2015, Anthony rejoined the team in 2017. He is a Governor at Hartlepool College, and his qualifications include a BA in Economics and Common Purpose Executive Leadership Programme.

Anthony has particular expertise in Employer Engagement, Student Recruitment and Marketing, Additional Funding Generation, and Capital Development Programmes.



Ben Owen – Account Director, Education and Skills

Ben joined Emsi in 2020 after more than 13 years in the FE sector covering various roles, including five years of Executive Team/SPH experience at Grimsby Institute (TEC Partnership) and Barnsley College. He has a Level 4 qualification in Information, Careers and Guidance; a CMI Level 5, and is a Graduate of the ETF/ Oxford Said Business School Prep CEO programme (cohort 4).

Ben's expertise include Business Planning, Learner Support and Experience, Careers and Mental Health Leader, Strategic Partnerships, Learner Recruitment, and Business Development.

Karla Hoff – Account Director

Karla joined Emsi in 2015 after ten years working directly within the FE and ITP sectors in both a national sales & gold standard account management capacity. She is also a member of the Open Awards Business Development Committee. Karla holds a BA Hons in Criminal Justice & Law; PTLLS Level 4; and an NCFE Certificate in Information, Advice & Guidance.

Her expertise includes Employer Engagement & Business; Curriculum Strategy & Design; Student Recruitment and Marketing, and Careers advice & Guidance.

