



Using FE Analyst to identify in-demand jobs and skills in your area.

STEP 1: Take a broad look

Steps

- Run the JPA report.
- Select a region.
- Once in the report, select your time frame.

Questions to ask

- Which occupations and job titles have the biggest demand?
 - Although these may not be in your sector of interest, are there any opportunities?
 - What are the in-demand common skills and how do they relate to those in your sector of interest?
-

STEP 2: Dig into the sector you are interested in

Steps

- Refine the occupations by selecting specific SOC codes or a suitable Group (click the Advanced option in the Occupations selection).

Questions to ask

- Which employers are recruiting in your target sector? Do you work with them? Are there opportunities to work with them?
 - Which occupations and job titles have the biggest demand? Do you offer Apprenticeships or work experience in these areas?
 - What skills are in demand? How can these be used to improve conversations with employers or IAG activities with students?
-

STEP 3: Employer deep dive/preparing for a meeting

Steps

- Select an employer (tick the box at the side of the employer name and add to filter).

Questions to ask

- Which occupations and job titles are the employer recruiting for?
 - What are their in-demand skills?
 - How can you use this intelligence to generate a lead or improve existing conversations with the employer?
-

NEXT STEPS: Other things to try

- Try applying different filters to your search.
 - Click on an Occupation (SOC) to jump to an Occupation Overview report. This is a great way to find out more about the occupation including growth projection.
-