



Using FE Analyst to identify occupation and industry growth, plus in-demand jobs and skills in your area.

STEP 1: Take a broader look at occupation data in your area

Steps

- Run the Occupation Overview report.
- Select the individual occupation that students are interested in or select a group of occupations.
- Select which geographical region you want to review.
- Select your time-frame for forecasting.

Questions to ask

- How many jobs are there in your area and how does this compare with the national average?
 - How are these job numbers set to change over the next few years?
 - How does this compare to the nation?
 - What is the median salary for the occupation(s)?
 - What industries are fueling these occupations?
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STEP 2: Dig into the sector you are interested in through JPA

Steps

- Run the JPA report.
- Select which region you want to review.
- Refine the occupations by selecting specific SOC codes or a suitable Group (click the Advanced option in the Occupations selection) that you reviewed in the occupation overview.

Questions to ask

- What are the in demand hard and common skills in the occupations? How can these be used to improve IAG conversations?
 - Which employers are recruiting?
 - What specific roles are these employers looking for? Use the link to live job postings to assist students with CV and interview preparation.
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STEP 3: Employer deep dive/preparing students for interviews

Steps

- Select a specific employer (tick the box at the side of the employer's name and add to filter).

Questions to ask

- Which occupations and job titles are the employer recruiting for?
 - What skills are they asking for?
 - How can you use this intelligence to assist in 1-1 interviews or for broader group activities?
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NEXT STEPS: Other things to try

- Try applying different filters to your search.
 - Run an industrial overview following the same steps as the Occupation Overview section.
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